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Of the representative office of *dvv international*

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Introduction



Dear partners and colleagues of **dvv international** representative office! I am, once again, pleased to welcome you on the pages of our newsletter. Over the past three months, a lot of events were conducted within the activities of the offices operating in Central Asia and the Caucasus:

- At the end of September an International Conference on «Quality Assessment in Adult Education» was conducted for our partners and colleagues. The Conference marked the beginning of understanding the quality in Adult Education. On the pages of this bulletin the conference participants will share their impressions with you;
- In the training for the **dvv international** staff the emphasis was placed on organizing an effective assessment system focused on measuring the impact as the major factor to the achievement of project objectives;
- In Uzbekistan, from September to November 2010, a huge variety of projects were conducted under the «Weeks of Germany in Uzbekistan», organized by the German Embassy with the participation of the Goethe-Institute, **dvv international**, DAAD and other partner organizations;
- Together with our partner - DED, we supported the participation of local partners from Farizha, Khiva and Nukus in Tashkent Tourism Fair. Our coordinator Mahbuba Saidahmedova reports on how the event was conducted;
- In Almaty, from October 22 to 24, the Central-Asian «Education in Development» Congress took place, where **dvv international** staff members conducted master-classes on «Learning throughout life»;
- In partnership with the Goethe Institute and the DAAD, a symposium and workshop for young adults and students on «Architecture between tradition and modernity» was held;
- Under the heading: «Education in the world», you will find information from our partners in Tajikistan, Kyrgyzstan and Azerbaijan. Colleagues from the Representative office of **dvv international** in Uzbekistan will share their impressions from a study tour to the Philippines;

• In the section «Theory and Methodology» the publication «Uzbekistan through space and time. Socio-cultural Almanac» will appear to your attention as a result of the 2-year «History and Identity» project.

I hope you will find our newsletter interesting. We are open to any of your comments!

Romy Lehns,
*Head of Representative office of
dvv international for Central Asia
and the South Caucasus*



News

[International conference on «Assessing the Quality of Adult Education». 22-23 September 2010. Bukhara](#)

Following an idea, that emerged during the action planning for 2010, **dvv international** in Central Asia and South Caucasus decided to combine the format of the Summer Academy to hold a joint conference on «Quality of Adult Education». In September 2010, over 70 participants from 12 countries discussed the general concepts of Quality of Adult Education, various kinds of quality management and potential opportunities for certification.

As specialists, two experts were invited from the German Adult Education Universities: Horst Quante, director of the Adult Education University in Schaumburg Lippe / consultant for quality certification, aimed at students in organizations engaged in the continuing education (LQW) and Harald Otto, Quality Manager of the Adult Education University in Bonn. In addition, the expert Irina Khantadze from the Training and Consulting Center from Tbilisi, Georgia, which has been certified according to ISO and, of course the main expert - Matthias Valentin from SocialCert LLC shared their experience with the participants.

The combination of discussions on the theory and practice between experts and participants provided an opportunity to deepen their knowledge in the area of quality management in adult education organizations, NGOs and government partners of **dvv international**. One of the main results of the conference was the recognition of the fact that the various elements of management quality controls are already in use in partner organizations.

The separate quality management system ISO 9001, which was originally created for the sphere of industry and the European Quality Management System as well as LQW are accepted in more than 500 institutions, engaged in education in Germany. They are aimed at addressing a variety of tasks and spend different amounts of time and means, but pursue one main goal - improvement of educational services.

Our partners - the conference participants - voiced different opinions. For example, organizations that already have been certified by different standards, shared experiences and reported about the advantages and difficulties. Others that have no experience talked about the conditions of standardization in their countries and a prerequisite to obtaining quality certificates of the European level. There were those who said it was premature to raise the topic. In any case, the conference was the first step for further discussions in order to achieve our common main objective - to provide and organize quality in Adult Education.

Romy Lehns,
*Head of Representative office of
dvv international for Central Asia
and the South Caucasus*

[International Conference of Adult Education: Lifelong road to knowledge...](#)

In many countries of the European Union since the beginning of this century, the motto of adult education was «It is never too late to learn!» This followed the adoption of the Lisbon Declaration, which stated that education is a key resource for development. Created in Europe the structures of Adult Education including **dvv international** in Germany are actively involved in informal education and training of people, with a focus on employment of the adult population.



dvv international - is the Institute for International Cooperation of the German Adult Education Association, which operates at the local and international levels and cooperates with more than 200 organizations in 40 countries. The organization actively supports the development and exchange of information and experience in Adult Education.

In Uzbekistan the Representative office of **dvv international** has been operating in cooperation with local partners. These are the Ministry of Higher Education of Uzbekistan, Ministry of Labour and Social Protection of Uzbekistan, Ministry of Health of Uzbekistan, as well as other social organizations of the country. This activity aims to improve the social situation, learning and employment of the adult population and improving the quality of education.

That is why on September 22-25 this year, representative office of **dvv international** organized International Conference of Adult Education in Bukhara. This important event was attended by approximately 80 representatives from 11 countries. Adult Education Specialists of Folk schools and other educational organizations in Germany were invited as experts. The main issues discussed at the

conference were the quality and standards of quality in AE, processes and the certification methods and the ways to use the experience gained in the organization's activity.



In his opening speech, Director of **dvv international**, Mr. Roland Schwartz pointed out the importance of constant control over the education system and quality of education. He noted that an inadequate education system and its quality result in inadequate phenomena in the life of any society; people throughout their lives feel the effects of poor education. In his view the investment in education is a strict condition for a successfully developing society.

In the session on the quality of education, the director of the Adult Education University of Schaumburg, Mr. Horst Quante spoke. In particular, he noted that the quality of education is ultimately determined by success in life, as during the study besides obtaining the expertise, the human personality develops. AE is considered to be successful when the person him/herself can regulate his/her social life.



Great interest among the participants of the conference session was arisen by the standards of education quality and quality management, as well as certification and project management in the AE. During the

heated debates and discussions, participants from different countries presented their approaches to these questions about their experience in AE and asked experts many questions. Here, the German experts noted that their country is currently considering the introduction of a unified system of AE quality management. The most important issues of conference were actively studied and discussed in working groups. Experts in the field of AE offered all participants to accept or adjust the scope of quality management systems in their countries, noting that it will help to improve the future of these countries. Participants suggested developing a joint paper on certification and improvement of the AE quality in the future.

Of course, it was very important and interesting to learn the opinions of the organizers and participants of the conference. Following, in particular, are some of them.

The objectives of the Conference are:

- *To improve the knowledge on quality assessment of AE;*
- *To exchange experiences on different approaches to assessing the quality of AE;*
- *To create the conditions for networking to share experiences and information in order to build the capacity of **dvv international** offices and establish an international network of partnership.*

*The conference brought together experts, researchers, practitioners and managers of adult education and learning throughout life of a range of partners and staff of **dvv international**. Bukhara as the venue was selected by representatives of **dvv international** not accidentally. Bukhara from ancient times has been considered as major educational and cultural center.*

Mikhail Khadaev,
*Head of Market Skills Development Center
Uzbekistan*

*«International Conference on Quality Assessment in Adult Education» was an exceptional opportunity for participants to get a deeper understanding of such an important issue as quality assurance in the specific area, which is adult education. This topic is of great interest to many participants and stakeholders involved in the educational process. First of all, it is important for those, who want to get a quality education, and address the educational institutions to acquire the knowledge and skills to ensure career growth, a more interesting job and, in the end, just to get the opportunity to gain new knowledge that is of interest to them. But the matter is that in education and training people use a particular service and assess the quality, when you can only do after you've already got it. Therefore, quite often, when faced with poor training offered at the education market, people are disillusioned, imbued with a distrust of the entire educational system. This is a paradox, but the majority of education institutions themselves are also willing to provide high quality training and satisfy customers. How in fact to provide quality adult education, how to organize quality management system in the adult educational institutions – that is what a substantive discussion was about at the conference organized by the Representative office of **dvv international** in Uzbekistan.*

The speeches by international experts at the conference and the participants' discussions demonstrated that the management of educational institutions that allows organizing high-quality and practical training is not easy. It requires special knowledge and methods of quality management. Above all, understanding the concepts of quality in education is essential. After all, if a normal business concept of quality involves the production of quality and a functional product, the quality of education means and is measured by the change in social status and position of the student after the acquisition of a particular education. Even in developed European countries, quality management in education and training business is relatively new. For example, in the same Germany, the introduction of quality management systems in the activities of educational institutions began about 10 years ago, and the certification process is so far a voluntary matter. But, it is only for the time being. According to the information and opinion of the same German experts by 2012-2015 the requirement of the introduction of quality management systems in education and the passage of the certification will be compulsory process for all educational institutions in Germany. This is understandable, because we are talking about the quality of one of the most important human aspects of life.

It is difficult to predict how the process of implementing quality management systems in education will be developed in Uzbekistan, but there are no doubts that it is necessary for our country and is demanded by adult education. And the sooner it starts, the sooner the education system will better satisfy the demands and needs of the learners themselves, as well as the organizations interested in educating their employees. Naturally, for the representatives of Uzbekistan, first of all the conference participants representing of the educational institutions, the question of the need to study and implement quality control processes is a matter of increasing their capacity and enhance organizational development of training centers, which ultimately will ensure their competitiveness. In this context, the speeches of experienced German experts and other international experts participating in the conference aroused great interest. And participation in practical discussions and group works gave us the opportunity to learn what we could do today to initiate the development and implementation of the plans to introduced quality management systems in our organizations. Of course, two days of the conference is a term, that is not enough to thoroughly and comprehensively master the area of discussed issues, but the impulse given by this conference itself and the knowledge and training materials, shared by the experts, provide a good basis for starting an independent practice for participants and development of quality management in their educational institutions.

Samvel Karabekyan,
Expert of National Center
for quality assurance
of vocational education
Armenia

«I would like to thank the conference organizers for an excellent opportunity to discuss issues related to quality assurance in adult

education. During those days it was possible not only to familiarize with experience of implementing systems of quality assurance in vocational education, but also in training and development of professional knowledge and skills. Of particular interest to me were the topics related to certification programs and courses in adult education.»

Alisher Faromuzov,
Director of State Center of Adult Education
Tajikistan

«We learned a lot about the system of quality assessment and certification of European countries and the Asian-Pacific region. Of course, the same thing exists with us as well, but often it is formalized. There was an interesting session on the system of self-appraisal and self-assessment of the organization. I also consider important that in an informal atmosphere we could learn a lot about adult education in other countries and discussed the possibility of exchanging experiences in the future. The atmosphere at the conference was constructive; a spirit of understanding reigned».



The Conference was completed successfully but an interesting cultural program was awaiting all international visitors. During this program they visited the world famous museums, magnificent historical and cultural monuments of the ancient but eternally beautiful Bukhara, attended concerts of folk ensembles and traditional style fashion show. All this made a lasting impression on our guests who expressed their admiration for the beauty and originality of our people.

Gulnara Babajanova,
Director of International Center
For retraining of journalists
Conference participant

New meetings, rewarding experience and unforgettable impressions!

Participation in the International Conference is always a big event in the activity of each organization; it is the ability to obtain additional information and knowledge for the professional growth as well as encourage further action; it is unforgettable meetings with the confederates.

For our Uzbek participants who are members of the working group on the establishment of the Association of the harmonious development of adults and youth in Uzbekistan – this was a unique opportunity to meet with foreign counterparts to obtain very valuable and useful information and study the experience of the Association of Adult Education in other countries.

The subject of the International Conference on «Quality assessment in adult education» was actual and perspective; the proposed conference program was very informative and interesting. Conference fully covered interests of the participants, the representatives of their regions, and provided prospects for further expansion and development of adult education in their countries.



Interesting impressions made both, the presentations of experts invited by **dvv international** that disclosed the basic aims and objectives of quality management in adult education, certification processes and evaluation of the quality of adult education and other issues, as well as discussions in working groups with the counterparts and the conclusions and generalizations obtained as a result of joint work.

The working meetings of representatives of **dvv international** management with the leaders of the Associations of Adult Education from different countries organized within the Conference were very useful; participants shared information not only on the successes and achievements, but also on the unsolved problems, failures and issues existing in their work.

Of great interest to us was, as an example from Asia, the

Presentation of the «Quality System of AE in ASPBAE», hold by a member of the Executive Council of the Asian-Pacific Association of AE (ASPBAE), director for South Asia, Mr. Dominic D Souza (Mumbai, India). In a very clear and simple language, the features of the management of adult and unemployed education were disclosed, together with the main areas of activities and the population and regions of India covered. The achieved results and the ASPBAE work potential was demonstrated.

During the conference, a working meeting with representatives of the Asian-Pacific Association for Adult Education (ASPBAE), Mr Dominic D Souza, and a member of the ASPBAE Secretariat, Sumedha Sharma, was organized for members of the working group on the establishment of the Association of the harmonious development of adults and youth of Uzbekistan.

As a result of this meeting, more detailed information on the activities of Naja ASPBAE was obtained, the organizational structure and work features in relation to each region incorporated in ASPBAE were disclosed. There were also given answers on election procedures to the governing bodies of ASPBAE and other issues that interested the meeting participants.

Participation in the Conference of representatives of **dvv international** management, experts from different countries, the expressions of various views and comments of experts on current issues and concerns and discussions of the ways to address them as well as an open and friendly business atmosphere - all of this gave the Conference even greater significance and value.

One of the principal results of this conference, in our opinion, was the understanding of each party how to use the information and experience in the context of their organization and the desire to further the development of adult and unemployed education in their respective countries.

We express our sincere gratitude to the organizers of the International Conference, in particular, to the management and staff members of **dvv international** in Central Asia for creating such a warm and open to the interaction atmosphere at the Conference. We thank them for their responsiveness and attention to each participant, professional support and understanding and the organization of the additional opportunities for communication with interested partners and colleagues during the conference!

Umida Maksumova,
Coordinator of the working group on establishment of Association of the harmonious development of adults and youth of Uzbekistan

Feedbacks from the participants of the International Conference of Adult Education



Kyrgyzstan

I personally, was interested in everything: the subject of the conference, contact with colleagues and acquaintance with the ancient city of Bukhara.

We repeat over and over again: «We need to improve the quality of services. It is required by increased competition». But, thinking about the quality, we understand how difficult it is to

provide it. The complexity of determining the quality of services is related to their intangibility, as well as the inability to define service quality by customer before obtaining it. Therefore, our students mostly pay first attention to the physical evidences (the audience, where they met, competence and courtesy of the staff, they are interested in a teacher and where and how learning process takes place). But it is important to monitor the quality of the learning process itself and the quality of the preparatory process that precedes the training (identification of needs, planning and preparation of training).



Sometimes the quality depends on factors outside the organization. The extent to which the service meets the needs of consumers is of a greater importance. The very value determines the quality. A consumer compares services of the organization with the services of our competitors and other services that satisfy the same needs. Consumers are not objective at all in assessing the value. The nature of perception plays an important role which is influenced by such «intangible» factors as image, reputation in the community and the atmosphere in the organization. Therefore, staff is very important to improve the quality of education. Since education is impossible without

communication, the teacher's personality and ability to communicate are important factors besides the professional knowledge and skills.

Thus, in order to be competitive, you need to think about quality all the time, because the organization must be the embodiment of quality in order to survive in a highly competitiveness.

Thanks to **dvv international** for a very urgent topic and wonderful organization and for holding the conference.

Svetlana Sudeeva,

*Director of the Training and Development Center,
Kara Balta,
Kyrgyzstan*

Armenia



I find my participation extremely useful in the conference. For me it was primarily a unique opportunity to get acquainted with the problems of quality assurance in adult education, which for all its similarities with the objectives of quality assurance in higher education reveals also significant differences. Reasoning of the substantive

and organizational structure of the conference allowed a maximum dive into the specific context of the discussion; and the selection of experts holding the main presentations (in this regard, I would like to highlight both presentations by Horst Quante, distinguished by high professionalism of performance and productivity of the information presentation), and leading group discussions (here I would like to note the level of organization of group discussion, facilitated by Irina Khantadze) created maximal opportunities to achieve maximum results in a short time.

Extremely helpful was also a meeting with Mr. R. Schwartz, during which both the possibility to discuss problems arising in the activities of adult education association in Central Asia and the South Caucasus, as well as suggestions on consolidation of the ideas occurred during the conference arose.

A cultural program was perfectly organized and the opportunities to informal communication with colleagues outside the working sessions and discussions were created, which is one of the essential factors of long-term impact of the conference on the activities of organizations and their representatives who participated in it.

Samvel Karabekyan,

*Expert of National Center for quality assurance
of vocational education,
Armenia*



In my opinion, the international conference «Quality Assessment in Adult Education» in Bukhara was successful. Those objectives that were set before the conference, in one form or another, have been achieved. Particular attention deserved the presentations of different approaches to assessing the quality of AE conducted by Horst Quante, Harald Otto and Matthias Valentin. With a variety of approaches they, in my

opinion, proved that the assessment of the quality of education is a diverse and multi-process and it is not possible to have a unified approach to the problem. The literary materials received also talk about it.

At the end of the conference, I was convinced that it is necessary to cooperate with foreign specialists and to consider their experience in developing our own systems of quality assessment in education. At the same time, as a director of the European College in Armenia, I would like to see our school to pass the certification of quality management in accordance with one of the quality assurance systems presented at the conference. However, this requires serious preparations according to the related guidance, which, as I understand from the words of Harald Otto, is available only in German (and it would be great to have it in Russian as well).

The conference was wonderfully organized, time and place - even more so. I take this opportunity to thank all the organizers of this event for their professionalism, as well as all the participants for the warmth and friendliness.

Samvel Pipoyan,
Director of Fund
«European College in Armenia»

Uzbekistan



In my opinion, the conference went very well. It seems to me, the organizers approached the program development professionally, as there was a balance of substantial and entertaining parts of the conference. People did not get tired and they had the opportunity to communicate; and well-organized evenings were interesting, impressive and memorable. It was good that the city of Bukhara was chosen

for the conference. The atmosphere of antiquity did not create the noise and bustle. Friendliness and helpfulness that came from all employees of the Tashkent office of **dvv international**, made minor flaws unnoticeable and created an positive atmosphere.

Successful, in my opinion, was the presence of experts from different countries; it gave an opportunity to learn different experiences and see features. I was most impressed by the musicians, who met us at the doors of the building where the conference was held. It was very solemn, and you could feel the national color of Bukhara. The organizers did well; thanks for the conference.

Albina Sabirova,
Short-term expert



Needless to say, that the international conference on «Quality Assessment of Adult Education», organized by **dvv international** has left very positive impressions on me. The entire process, from preparation of the meetings and departure of guests and participants, to the quality of the content of the conference and handouts were at a high level. It is noteworthy that the conference was attended by over 70 representatives from local

and international organizations, government agencies, associations, NGOs and other entities that are directly related to the development of adult education.

Along with this, it is important to note that the event was held in Bukhara, the historic jewel of Central Asia and Uzbekistan. I believe the guests and participants, like me, appreciated the cultural heritage of Uzbekistan during the organized tours within the conference.

In short, this conference has become a kind of platform for professional communication of the specialists of different levels from different countries on the broad themes in adult education and, in particular, quality assessment.

According to my observations, the work of the conference itself was organized correctly. It seemed to me a very effective approach that in the very beginning of the event participants were given extensive information on quality and standards of quality, and in the subsequent work was carried out in small working groups. This, in turn, gave the participants an opportunity to get the latest information about the currently existing standards of quality and modern methods of quality management of the adult education as well as to express their views on the subject.

Notable interesting was a session about the stages of the process of quality development, in particular, the cyclicity of the quality assessment. In my opinion, this session provided the participating

educational organizations an opportunity to examine the presence of cyclicity in assessing the quality of their services. The presentation of certification of student-oriented quality in adult education (LQW) was also very interesting. I think many people just like me found the answers to such questions as why LQW is suitable for institutions of adult education; what steps are needed for the certification process, etc.

However, most important for me was the fact that the Representative office of **dvv international** has done a great work in creating centers and associations for adult education in various countries. In my opinion, the quality work of associations and centers of adult education is an effective tool for improving and maintaining literacy and providing people with opportunities for professional education which ultimately will have its positive impact on the general background of the socio-economic development.

*Elyor Abbosov,
Project Coordinator,
Microfinance Center*

Training on Monitoring & Evaluation

Training took place on September 25 in the city of Bukhara - immediately after the conference «Assessment of quality in adult education.» It was organized for the staff of **dvv international**. The main reason for organizing the training was the increased interest to the subject of both the Institute for International Cooperation of the German Adult Education Association, including its employees and the organizations that fund its activities.



Organizing an effective monitoring and evaluation system, focused on the measurement of the impact is also one of the main factors leading the projects to their goals. Training was conducted by Ms. Monica Bayer - monitoring and evaluation Associate of the **dvv international** head office in Bonn. It was attended not only by the

staff of **dvv international** offices from the Central Asian region and the South Caucasus, but also from Ukraine, Belarus and Moldova. Mr Heribert Hinz, who for many years headed the headquarters of **dvv international** in Bonn and now is the head of **dvv international** in Vientiane, Laos, participated in the training as well.

During the training following subjects were covered:

- Monitoring and evaluation of **dvv international**;
- External and internal evaluation and self-appraisal;
- Evaluation criteria and tools;
- Assessment focused on the impact.

Discussion of those listed subjects was conducted using active learning techniques. Probably, this factor also served the active participation of members of **dvv international** during whole training day. Despite the fact that the training was only one day long, it helped the employees to get an idea about the requirements for the assessment of **dvv international** projects' impact. Ms. Bayer herself promised that this kind of training for staff of the Institute would become a tradition.

*Nodir Rakhimov,
Projects Coordinator
dvv international*

Weeks of Germany in Uzbekistan: The Symposium and workshops «architecture between tradition and modernity»

In Uzbekistan, «Weeks of Germany 2010» which run from September to December in various cities of our country are approaching the end. The program is extremely rich and includes activities in such areas as art, economics, science, and education. One of the events of this program was a symposium «Architecture between tradition and modernity», which was held from October 20 to 23 in Tashkent Architectural and Construction Institute and included master classes as the addition to the reports. This event was supported by the efforts of three German organizations: the Goethe-Institut, DAAD and **dvv international**. The symposium was attended by a longtime expert on Central Asian architecture from Germany, architect and publisher Philip Moiser, who in his report had a tour of the history of architecture from antiquity to the present days focusing on such a task as the protection of the people under the roof of the building facilities.

The reports of other international experts highlighted topics of Tashkent residential architecture from different angles. Thus, Torsten Lorenz, a professor at Humboldt University in Berlin, in his report spoke of the impact of industrialization on the lifestyles of Tashkent residents in the twentieth century. Goetz Burggraff specializing



in the field of history and modernity in Central Asia in his speech considered the process of changing the public space and housing development in Tashkent. The local experts made speeches at the plenary sessions as well. Alisher Sabirov, Head of «Oral History» Center and the deputy director of the Tashkent Museum of the memory of repression victims made a report from the side of **dvv international**. He reported about a method of studying history, «Oral History». The value of this method is that through the oral interviews you manage to identify those aspects that are usually outside the purview of researchers (anthropologists, historians, architects) who use traditional methods. Thus, within the theoretical part of the symposium the participants received a general knowledge of architecture, history, methods of history studies and urban development in Uzbekistan. During subsequent master classes the knowledge found practical application, including visiting particular architectural sites of Tashkent. The master classes covered about 80 participants and were held in three sections; the responsibility was taken upon themselves by each of the three above mentioned German organizations. Each working group was provided training rooms in Architectural Engineering Institute, where they continued to receive necessary knowledge and plan their field work. The work in the section on studying and testing the «Oral History» method was organized by **dvv international**. In this master class participants during two days were provided with a bus to travel to places for their practices; the meals were provided as well. Workshop was conducted by Alisher Sabirov, as mentioned above, the director of the «Oral History» Center. The Centre was established this spring with the support of **dvv international** and History Institute of the Academy of Sciences of the Republic of Uzbekistan in the framework of the project «Time Challenges and oral history.» Students, graduate students and researchers from various universities in Tashkent including: The Uzbek State World Languages University (UzGUMYA), Institute of Language and Literature, Architecture and Civil Engineering Institute and the Institute of History under Uzbekistan Academy of Sciences took part in this section. The specialization of the workshop participants relates to such areas as «Internet journalism», «Ethnology», «Sociology», «Folklore»,

«Design of architectural environment» and so on. Due to the wide range of disciplines the theoretical aspects of the forthcoming joint study in two mahallas Suzuki-ota and Yangi Kamalon (Sheikhantaur district) were considered at the intersection and junction of sociology, history, linguistics and architecture. Participants of this workshop were to visit these Mahallas, and by using the method of «Oral History» to conduct interviews with their inhabitants. Mahallas were chosen specifically with diametrically different architectural styles. Suzuki-ota is more traditional, with a one-story buildings and Yangi Kamalon combines several luxury multistory buildings.

The purpose of their practical research the master class participants stated as follows: «the transformation of the appearance of Mahalla (architecture, traditions, mentality).» On October 21 and 22, all participants in this section visited selected Mahallas and conducted a total of 10 interviews, collecting oral stories of inhabitants, capturing the information in the form of records, photo- and video- documents. The questions were asked in accordance with the scheme developed during the theoretical part of the workshop and related to such topics as: feeling a sense of community, leisure, a form of traditional activities, mono / multi-ethnicity, degree of autonomy of the family and the individual, new buildings and their role in mahalla, etc. All this contributed to the fact that students in practice mastered one of the methods of science, learning to use it properly under the guidance of experienced professionals, and acquired the necessary skills. The participants liked this workshop approach; it attracted their hot interest and the desire to independently explore and further develop this method.



The material gathered was discussed, analyzed in groups and at the final plenary meeting on 23 of October presented to all participants of the symposium in the form of slide presentations, photo and video materials. The closing presentations of students attracted great interest of the audience, the evidence of which was the numerous questions and a lively discussion. Many students who participated in the workshop of **dvv international** expressed a desire to continue their research work using the «Oral History» method.

Romy Lehns,
*Head of Representative Office of
dvv international in Central Asia
and the South Caucasus*

Irina Razilova,
*Projects Coordinator
dvv international*

Oral history as a method of scientific research practice

The research group on «Oral History» carries out its activities in the Institute of History of Science Academy of Uzbekistan, with the financial and technical support of **dvv international** starting from April this year. The team leader is Ph.D. in History Alisher Sabirov, the participants are the employees of the Institute of History of SA of Uzbekistan - Ph.D. in History Kakhramon Radjabov, Ph.D. Ravshan Nazarov, Ph.D. in History Barno Ubaidullaeva, Junior Researcher Ramis Satarov, Junior Researcher Khurshid Abdurasulova, Junior Researcher Mukhtar Shamsiev and docent of the University of World Languages and Associate Professor, candidate of sociological sciences Kamil Kalanov.

The educational project implemented by a group was called «Time Challenges and oral history» (the development of a new research center for oral history in Uzbekistan). Feature of the project lies in the fact that the theoretical course of mastering the oral history as a method is followed by field research and practice. Great attention is paid to the principles of source study analysis of interviews, as well as a comparison of oral sources with other types of sources; an important place in the program takes training in modern technologies of recording, editing and archiving of audio and video data.



In July and August two stages of training were conducted devoted to the overall theme «How to use the techniques of oral history (Experience of the «oral history» Center). Such questions

as «interview situations (scheme, issues, themes),» Method of observation «(A. Sabirov),» Social networks. History, Theory and Practice» and «Oral History. The family as a social memory (methodology)» (K. Kalanov),» Methods of recognition of reliable sources of information» (R. Nazarov), «Using the equipment during field studies «(R. Satarov),» Making Guides «(H. Abdurasulova), etc were studied.

Following experts were also invited: PH.D in Psychology I. Makhmudov with a lecture on «Psychological aspects of working with the respondents», and documentary filmmaker D. Iskhakov, who shot the film «Memories of the war», based on oral stories of witnesses.

Trainings were held for an interdisciplinary team that includes specialists from various disciplines (historians, sociologists, ethnographers, linguists, architects, filmmakers, journalists).

On September 26 - October 4, 2010 a field pilot study on the topic «Life of towns of Uzbekistan. Socio-cultural dimension (2 half of XX - beginning of XXI century)» was conducted within the project. The study was conducted in three regions of Ferghana Valley - Namangan (Chust and Turakurgan towns), Andijon (Shakhrikhan and Asaka towns) and Ferghana (Altyryk and Kuvasay towns). As a result, more than 30 audio interviews were received, great portion of which was also recorded in photo and video format, which served as the basis for an archive of the group. Processed and analyzed material will form the basis of the collective monograph.

On October 25-28, 2010 the final stage of training was held related to issues of transcribing of the information. For this purpose, the expert from Russia was invited - Ph.D. Michael Rozhanskiy who worked with the group in the procedure of triangulation, trying for this different foundations («the methods of interview analysis»), including decrypted interviews from the ones taken by project participants.

Training was completed by the issuance of certificates to all participants (29 people) who received a full course (72 training hours). The next stage of the project is to work on the collective work «Uzbekistan experience of «oral history». Methodology and field studies».

Ravshan Nazarov,
*Ph.D in Philosophy,
Deputy Head of Department
Modern History and International Affairs
History Institute of SA of RU*

Tourism Fair as an opportunity to present experience on tourism development

On October 8-9 this year the 16th Tashkent International Tourism Fair took place. Country-partner of this year is the Kingdom of Thailand; the organizers are the National Company Uzbek Tourism,

Advertising Agency «Silk Road» with the support of the World Tourism



Organizing of the United Nations (UNWTO).

The following sections were presented:

- Exit and Entry tourism;
- Tour Operators and Travel Agencies;
- Educational and Training Centers;
- Active and adventurous tourism;
- Hotels, B&Bs, resorts, spas;
- Airlines and Air Agencies;
- National and regional tourism organizations;
- Press, trade magazines / directories.

The fair was organized at the Exhibition Center «Expo» in the Hall # 4. The pavilion was divided into two blocks; in the first one there were all the centers and affiliates of Uzbektourism NC presented,



in another one were all international organizations, businesses and

offices whose activities were related to tourism.

Each organization was allocated a certain place, where the



organization placed information booths, exhibits, literature, each depending on their nature. In the courtyard a number of restaurants demonstrated their menus and oriental sweets.

Under the 16th Tashkent International Tourism Fair the presentation of German-Uzbek projects in Tourism supported by the German Development Service (DED) and the Institute for International Cooperation of the German Adult Education Association (**dvv international**) in cooperation with partner organizations in the regions Karakalpakstan (Golden Heritage Aral), Khiva (ART restaurant)



and Dzhizak / Nuratau (Tabiat Forish) in close collaboration with Uzbektourism were presented. Organization and display of the German-Uzbek cooperation became possible due to support from the Embassy of Germany.

This year the Embassy of Germany and a number of German organizations in the framework of «Weeks of Germany in Uzbekistan» carried out the activities in various fields and different formats;

these were seminars, conferences and workshops, concerts, etc. With the support of the Embassy of Germany the stand was organized which contained information on all activities in the field of tourism development in three regions - Khorezm, Djizzak and Karakalpakstan.

The Representative office of **dvv international** provided support to partners of the above mentioned regions to conduct educational activities; DED provided expert support. In three regions international experts are working in collaboration with local staff for the tourism development.

This Tourism Fair allowed sharing experience in tourism development; the partners had the opportunity to present their activities and establish new and important contacts with the travel companies and agencies to further promote their services.

Summarizing we can talk about the successful implementation of the Tourism Fair; the great interest, both from the local population and foreign nationals inspires hope for a rapid and successful development of the tourism industry in Uzbekistan.

Makhbuba Saidakhmedova,
Projects Coordinator
Representative Office of **dvv international**



AE in the world

[Kyrgyzstan: the need for training women in entrepreneurship and ICT](#)

Elimination of the poverty and ensuring equal opportunities for women are among the Millennium Development Goals defined by the UN for the XXI century. Achievement of these goals contributes to the economic empowerment of women, including through the promotion of their business activity. Without equal access to ICT in today's economy which is driven by new technologies, women entrepreneurs are in danger of being isolated. On the other hand, ICT has a significant effect on the economic, political and social development of women.



In August 2010, in Haifa (Israel), the International seminar «Women entrepreneurs and information and communication technology (ICT)» was held. Sundeeva Svetlana, the director of the Kara-Balta Center for Training and Development, attended the seminar among other twenty-three participants, engaged in teaching women-entrepreneurs in Russia, Kazakhstan, Georgia, Tajikistan, Uzbekistan, Kyrgyzstan and Belarus.

The seminar was organized by the Centre for International Cooperation of the Ministry of Foreign Affairs of Israel (MASHAV) and the International Training Centre of Gold Meir Mount Caramel in Haifa, together with the Economic Commission for Europe (UNECE).

The seminar addressed the impact of new technologies on small business management, as well as methods of using ICT for development and promotion of business, the Internet as an information source, social networking as a tool for business promotion and expansion of business links. The training program implied theoretical and practical training and study tours to the organizations, but also gave the opportunity to get acquainted with the cultural heritage of the country. Topics were taught in the form of lectures and workshops

by lecturers, academics and professionals practicing in private and institutional sectors.

As a result the role of information technology in small business management was examined and new technologies for business promotion were studied. At the end of the workshop, participants prepared final projects to be implemented in the participating countries. Thus, our center developed new courses for training of entrepreneurs promoting business through information technology.

Particularly informative were the study tours. For example, a visit to the Centre for Small and Medium Business (MATI) in Hadera allowed increasing the knowledge of support systems for small businesses as a tool for regional and local development. The experience of recycling old tires used to make soft cover for sports and playgrounds was of great interest.

Interesting was a meeting in the Chamber of Commerce and Industry. We had an opportunity to talk with Israeli women-entrepreneurs and to get to know about women's entrepreneurship in Israel. I want to note that the training of women in Israel is given special attention because it is believed that empowering women is a vital need not only to improve their personal qualities, but also to normally function of society as a whole.

Klara Oren, chief of the technology incubator, spoke about the support of ideas for business development through innovative projects. During the visit to the industrial park Tefen, we could see the support systems for micro and macro business in Israel. It should be noted that the State of Israel creates favorable conditions for small business; the opportunity to obtain preferential loans promotes it. Training and advising start-ups reduce the risk of failure in business as well.

Malinka Koparanova, Senior Social Affairs Officer UN / ECE spoke about the work of the Economic Commission for Europe (UNECE), which is encouraging women's entrepreneurship in South-Eastern Europe, Caucasus and Central Asia. In addition to the creation of workshops for women entrepreneurs, the Commission includes the investigation of the business environment for women entrepreneurs and sub-regional forums for women-entrepreneurs. Malinka spoke about the gender approach in the development of entrepreneurship. The debate gave an opportunity to discuss the situation of women entrepreneurs from different countries in terms of rapid global change.

On the possibilities of rural tourism for the development of regional economy and the role of rural tourism as a source of income at the periphery introduced Prof. J. Mansfeld. One of the realities of our time - migration – is caused by people moving from provinces to major cities. The illusion appears that the life of the migrants who left their original place of residence, is improving. But this is only an illusion. Each worker faces many challenges in new location, in addition, the economy suffers and regional development worsens.

Israeli government convinces people not to move to big cities, but

remain in the regions. The Government is developing regions to give people work. One of the trends is the development of rural tourism. Rural tourism provides an opportunity to earn money for livelihood and not to leave their homes. Israel is a tourist country. And everywhere we witnessed how the travel services operate in towns and villages. For example, Bedouin women in the desert make products from sheep's wool and sell it by placing the information online. If you visit the Lakiya center you can see a life of Bedouins and witness the whole process of how these products are manufactured and even try to make them yourself.



People, who are engaged in rural tourism, tend to work somewhere else. These are teachers and farmers. Rural tourism can be an additional mean to provide jobs for people on the periphery and a way to make money. Rural Tourism allows developing the infrastructure of the region. A tourist, who comes to any hotel, will not only sit in it; he is interested in everything, and therefore, all organizations that surround the hotel get involved. These are cafes, restaurants, transportation, shops, and production of souvenirs - thus creating an entire system serving tourists. To coordinate all the work of serving tourists, a structure - destination management system - all businesses in the region in a single electronic network was created. The consequence is a situation where everybody wins: the state, region, people, economy.

I could not help remembering that Kyrgyzstan mountain villages are situated in a beautiful natural environment, but residents of the republic little use the possibility of eco-tourism and ICT. But you can attract tourists - and the villages would begin to change and the economy to develop. And this is one more area for training organizations to work in.

Thanks a lot to **dvv international**, the UN / ECE, MASHAV and

MCTC for the opportunity to obtain new and useful knowledge that will help the development of our organization and the community.

Sundeeva Svetlana,
*Director of Training and Development Center,
Kara-Balta, Kyrgyzstan*

Tajikistan: News of the «Promotion of Adult Education as a contribution to stability and security in Central Asia» project

Beginning of the cooperation: 01.08. 2004 - on the basis of a trilateral agreement on cooperation between the Ministry of Labour and Social Protection of the Republic of Tajikistan (MLSP), German Development Service (DED) and the Institute for International Cooperation of the German Adult Education Association **dvv international**, dated 20.04.2004.



During project implementation, as the identification of new needs that arose as a result of the reforms by the Government of Tajikistan and the Ministry of Labour to develop the adult education system in the Republic, many joint activities were conducted, in which the aim the capacity building of the MLSP in AE has always remained. The main focus of the project is put on human resource development, the introduction of the AE process of new techniques and ongoing consultations from the German organizations. The main area is the implementation of modern techniques for the development of professional standards and based on these training programs in AE system. In this regard the partners chose DACUM method, which is being promoted in the field of vocational education in Tajikistan due to its efficiency and effectiveness. One form of the work you can call the working group meetings. At present according to the Order of the Minister of Labour the third WG was established from the TSOVT staff members. Typically, key employees of the organization's departments are selected, 8 - 10 people in total. In the course of the WG activities

the needs are identified, the main directions of study participants are agreed upon, as well as issues related to strategic planning and current professional activities of WG members are addressed. For example, members of the «Curriculum» WG developed and approved the use of four professional standards using DACUM method and, based on them the curricula for the training of adults in the tourism industry - hotel business - the maid, storekeeper for hotels, bartender, doorman were developed. Members of WG 2, which included MLSP staff members in conjunction with Adult Education Association of Tajikistan (AEAT), developed the presentation and the brochure called «RT Adult education: structure, objectives and development strategy.» Following manuals in Russian and Tajik languages were also developed and published:

- «Development of training programs using modernized DACUM method»;
- «DACUM in vocational education.»

The publication of the book «Vocational training of adults in the Republic of Tajikistan: adapting the workforce to the labor market needs» was promoted and funded.

Members of the Working Group 3 developed and approved by the Union of Employers of Tajikistan professional standards in professions «Sellers of food products» and «Hairdresser», and on their basis, educational programs on the above mentioned professions. Currently, members of the Working Group 3 are working on a complete installation in adult education of the professions «Seller of food products» (SFP) and «Hairdresser» on the basis of project partner - the Center for Adult Education in Tajikistan (CAET MLSP). The manuals on training subjects in Russian and Tajik languages were developed and printed. Marketing studies were conducted to introduce new services: to train on SFP and hairdressers professions. Until the end of 2010, equipment and materials will be procured, as well as teachers will be prepared and trained on teaching adults techniques.

During project implementation, in order to develop the adult education system, 37 meetings of Working Groups on systematic development of adult education, development of occupational standards and curricula for adult education were held with MLSP staff, NGOs and other organizations working in the field of adult education, according to the plans adopted by the three parties (MLSP, DED and **dvv international**) as well as 26 seminars.

Seminar topics on the development of AE:

- 1) «PowerPoint presentation»;
- 2) «TOT interactive methods in the AE»;
- 3) «Time Management»;
- 4) «Conflict management»;
- 5) «Organization and implementation of DACUM methods»;

- 6) «Methods of the labor market analysis»;
- 7) «Distance Learning in the AE»;
- 8) «International quality control system ISO 9000»;
- 9) «International experience in AE».



DACUM seminars were conducted on the development of professional standards and training programs for the following occupations:

- 1) «Carpenter»;
- 2) «Woodworker»
- 3) «Gas welder»
- 4) «Electrician»;
- 5) «Plumber»;
- 6) «Cook»;
- 7) «Waiter»;
- 8) «Maid»;
- 9) «Barman»;
- 10) «Doorman for hotels»;
- 11) «Stockman for hotels»;
- 12) «Seller of food products»;
- 13) «Hairdresser.»

Topics of the workshops:

- 1) «Defining the capacity and coordination of activities on AE»;
- 2) «The interaction of partners in the delivery of social services in the Republic of Tajikistan»;
- 3) «Public discussion of the Draft Law on AE RT».

Problems:

To date, the main problem of vocational adult education in Tajikistan is the lack of systematic approach. In addition, we can identify the following aspects:

1. Dissociation of the efforts of state institutions in the field of adult education;
2. The absence of a developed social model of vocational adult education (Institution - Employer - Student);
3. Weak legal framework;
4. Lack of the national occupational standards developed jointly with the employer;
5. Hiring and licensing to open a business without a strict requirement to prove professional competence, in other words the absence of a document confirming the state standard of training;
6. The low status of vocational education (blue-color specialties) in the Republic. Today there is an urgent need in a UNIFIED system of vocational education in Tajikistan. This system should be directed to the labor market and it needs to ensure compliance with competency that trainees received during training as well as to the labor market needs - regardless of whether this job market is national or regional. This system must be flexible in order to serve the needs of both private individuals and employers.

It is necessary to work closely with the private sector / businesses / employers. They should be involved in all aspects of training, ranging from identification of training needs, and ending with the development / adoption of professional standards, training, assessment and certification.

It is necessary to develop the Law (or amendments to the Law on Education) on the adult education. Professional standards should be a key reference point for all professional education. They should be developed together with experts from relevant sectors of the economy, to follow a common logical structure. Professional standards should be the basis for curriculum development, teaching materials, compilation of the lists of equipment and teaching materials, assessment and certification.

Examinations and certification should be based on national occupational standards. These standards, approved by the government, should be applied throughout Tajikistan and beyond serve as a basis for national certification. It is necessary to develop mechanisms for the recognition of informal learning and already existing competencies. An opportunity should be given to confirm their own qualifications to people who have the work experience, but have no formal qualifications at the same time.

The country urgently needs a government program to promote vocational education (blue-collar occupations). Image of a worker should be improved.

Oleg Shmigun,
*Expert. German Development Service (DED)
Project Coordinator for Vocational Adult Education*

[Azerbaijan: The Project COPE held DACUM training with the participation of experts from public educational institutions](#)

On October 13-16, 2010, the Representative office of **dvv international** in Azerbaijan organized a training on the development of professional training programs on methodology. This event took place in the conference hall of the Hotel «Irshad» in Baku within the framework of COPE «adult education center against poverty, for education and civic participation», funded by the European Commission (EU) and the German Federal Ministry for Economic Cooperation and Development (BMZ). 10 experts from the Institute of Teachers of Azerbaijan, Institute of Educational Problems, Azerbaijan Tourism Institute and the Institute for Organization and management of agriculture participated in the training. Representative office of **dvv international** in Azerbaijan invited an experienced trainer and consultant from Uzbekistan Nodir Rakhimov to conduct the training.



On the first day of training the national coordinator of **dvv international** in Azerbaijan Iskender Sadiq informed the audience about the activities of the organization in the country, on projects under implementation during current year in particular, and made a special emphasis on the European Project COPE, in the framework of which training was conducted. According to him, the goal of this training was, above all, the training of development experts in professional training programs for Project COPE of a totally new to them, DACUM method. This technique, unlike other allows in extremely short time (2 days as opposed to 25-30 days) exploring a career / profession or economic activity and making the appropriate curriculum. He also noted that the DACUM is now widely used in developed countries such as USA, Canada, Germany, Netherlands, Spain, Sweden, Japan, Australia, etc. He then gave the floor to the trainer, who opened training with the acquaintance in an interactive form, and learned from participants about their expectations from the training. The same day, also in an interactive style, such terms

as «curriculum», «Training plan» and «module» were disclosed. On this day training plans submitted by the participants themselves were also discussed.

In general, the trainer during training showed participants how to conduct training seminars, informed on trends in the development of vocational education, demonstrated and practiced participants in the drafting DACUM table, implementation of functional profession analysis, evaluation of educational programs, etc. Along with this, the presentations of curriculum of the experts engaged in development of training manuals on tourism and agriculture within the framework of COPE were made. In the final day of the workshop participants were awarded with the certificates of participation.

Iskender Sadiq,
*National Coordinator
dvv international, Azerbaijan*

[Philippines: ASPBAE training on development of leadership skills in adult education](#)

Association for Asia and the South Pacific in basic education and adult education (ASPBAE) from 20 to 26 of September 2010 in conjunction with a local partner PILCD (People's Initiative for Learning and Community Development) held (Philippines) a training on leadership skills development for all professionals working in adult education in Baguio City. The participants from such countries as Uzbekistan, Tajikistan, Laos, Vietnam, India, Sri Lanka, Indonesia, Afghanistan, Bangladesh, Japan, Fiji, Papua New Guinea, Thailand, Nepal, Mongolia, Philippines, Samoa and New Zealand were invited for the training. Robbie Guevara (Australia) and Sandy Morrison (New Zealand) took part in the training as the main trainers. ASPBAE was represented by Anita Borkar, who also held several sessions as a trainer.



ASPBAE is one of the main partners of **dvv international**. This Association, founded in 1964, brings together more than 200 member

organizations in 30 countries. For a long time its work was focused exclusively on adult education, but since 2000 ASPBAE has begun to move its strategic emphasis on promoting policies that promote the full range of Education for All (EFA), with the special emphasis on problems of adult education.

Training held in Baguio City this year, had the following objectives:

- to develop a holistic view of the transformations taking place in adult education;
- to improve skills and attitude to the processes that support the transformation of adult education;
- to provide opportunities to exchange experiences in adult education;
- to facilitate structured reflection with respect to the issues being studied;
- to develop participants' critical understanding of the context.

The following topics were covered:

- Principles of adult education;
- Leadership in the practice of adult education;
- Legal and gender approaches to adult education;
- Sustainable development of adult education, etc.

The preparatory phase when participants performed various tasks, communicating with the organizers by email, preceded directly the training course in Baguio. The course in Baguio combined the interactive methods with small lectures, practical exercises and visits to local organizations working in the field of adult education. In addition, after the completion of the training the participants developed individual assignments for follow-up activities in the field of knowledge gained.

Those who are interested in information and educational materials of the training described above may receive electronic files from the authors of this article.

Irina Razilova,
Projects Coordinator
dvv international

Makbuba Saidakhmedova,
Projects Coordinator
dvv international

Kazakhstan: Central Asian «Education in Development» Congress

For two days, from 21 to 22 of October The Central Asian Congress was conducted at the Kazakh National University named after Al - Farabi with the support of the German Embassy in Kazakhstan, Goethe - Institute, and a number of organizations represented in Kazakhstan («METRO», «BMW», «GAZPROM», «SIEMENS»).



Representatives of various organizations working in education from Central Asia had the opportunity to participate in plenary sessions and workshops. Employees of **dvv international**, Uzbekistan also presented master classes within the section «Learning throughout life» on the following topics:

- Interactive teaching methods in adult education
- Current concepts of learning throughout life

There was also a presentation of **dvv international** in Central Asia. The Congress was organized under the aegis of «Germany in Kazakhstan» and affected all aspects of education in development. I will cite only a few theses that were expressed in the congress:

What is Education in development?

It is:

- Competence in the broadest sense
- Impact of the Bologna Agreement
- Responsibility to oneself

What values for today are the most important?

- Globalization
- Competition
- Quality

Education - this is not what people do with them but what they do

for themselves.

Education in the development needs change - it is a fact

What hinders the development of changes?

- Lack of reforms and programs at the state level.

Bologna Declaration of 1999 states:

Students should be prepared for the labor market.

Learning is the ability to constructively deal with the objects of labor.



More Pestalozzi - educator and social reformer, the founder of the theory of scientific study said: «Education is basic self-development forces and faculties of a human, his head (intellect), heart (feeling) and hands (creativity).

Harmonious development of personality involves the development of mind, heart and hands. Only on the basis of labor it is possible to develop spiritual powers and abilities.»

Organizers of the Congress promised information materials on its results. If you are interested you can contact the Office of **dvv international** in Uzbekistan.

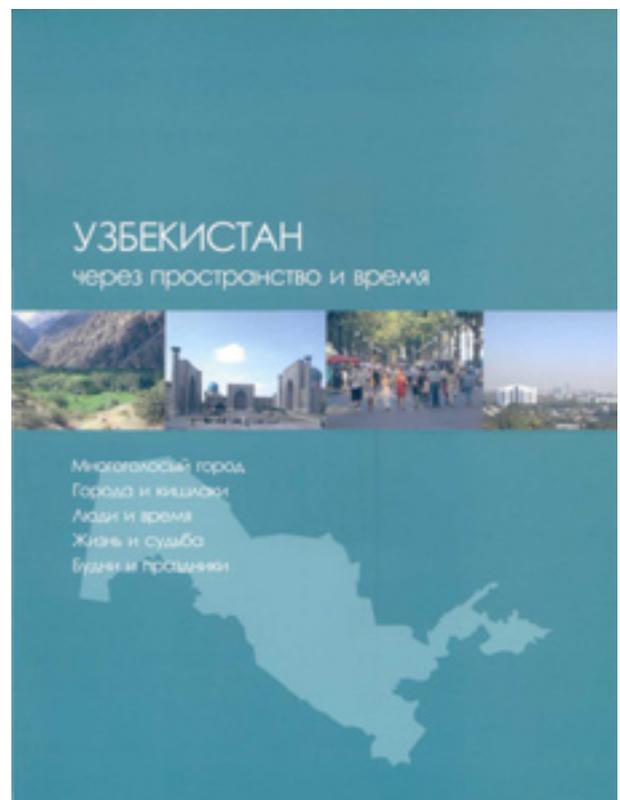
Елена Сабирова,
Deputy Head of Representative Office
dvv international



Theory and Methodology

Socio-cultural almanac of Uzbekistan

On October 25 Representative Office of **dvv international** in Tashkent hosted a presentation of the publication: «Uzbekistan through time and space: social and cultural almanac». This illustrated edition was published by the Ministry for Economic Cooperation and Development (BMZ) within the project «History and Identity.» The almanac is a collection of memories and stories of different people living in Uzbekistan about the country, themselves and their fellow countrymen. The idea of the project belongs to Matthias Klíngenberg (Head of Asian Department, **dvv international** - Bonn). Project Manager is Komil Kalanov (PhD in Sociology, Associate Professor of Political Management and International Journalism at the Uzbek State World Languages University). Scientific adviser is Michael Rozhansky (PH.D, Scientific Director of the Center for Independent Social Research and Education in Irkutsk).



The publication is available for free at the Tashkent representative office of **dvv international**.